

Lee County Sports Authority
Monthly Activity Report
October 2013

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	14,382
ECHO Adult Hockey	113
ASA Softball First Chance Qualifier	851
Perfect Game WWBA Florida Qualifier	2,081
ITA Tennis Small College Nationals	872
USPTA Florida Grand Prix	72
Perfect Game WWBA Underclass Worlds	8,249
Perfect Game Freshman Invitational	719
USSSA Strike Out Breast Cancer Baseball	395
FHSAA Cross Country District Meet	59
USSSA Fast Pitch Halloween	173
US Sailing Junior Olympics Regatta	624
Xavier Golf Invitational	174

Event Participants

Month Total =	7,214
ECHO Adult Hockey	60
ASA Softball First Chance Qualifier	742
Perfect Game WWBA Florida Qualifier	1,178
ITA Tennis Small College Nationals	262
USPTA Florida Grand Prix	36
Perfect Game WWBA Underclass Worlds	3,434
Perfect Game Freshman Invitational	408
USSSA Strike Out Breast Cancer Baseball	340
FHSAA Cross Country District Meet	102
USSSA Fast Pitch Halloween	126
US Sailing Junior Olympics Regatta	442
Xavier Golf Invitational	84

Event Spectators

Month Total =	9,940
ECHO Adult Hockey	53
ASA Softball First Chance Qualifier	959
Perfect Game WWBA Florida Qualifier	1,596
ITA Tennis Small College Nationals	174
USPTA Florida Grand Prix	36
Perfect Game WWBA Underclass Worlds	4,815
Perfect Game Freshman Invitational	550
USSSA Strike Out Breast Cancer Baseball	450
FHSAA Cross Country District Meet	135
USSSA Fast Pitch Halloween	219
US Sailing Junior Olympics Regatta	805
Xavier Golf Invitational	148

*Estimates are based on data collected from event organizers, the Lee County Sports Authority and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Direct Impact

Month Total =	\$5,983,205	
ECHO Adult Hockey		\$26,014
ASA Softball First Chance Qualifier		\$299,892
Perfect Game WWBA Florida Qualifier		\$771,518
ITA Tennis Small College Nationals		\$219,926
USPTA Florida Grand Prix		\$19,580
Perfect Game WWBA Underclass Worlds		\$3,758,184
Perfect Game Freshman Invitational		\$300,936
USSSA Strike Out Breast Cancer Baseball		\$144,460
FHSAA Cross Country District Meet		\$25,544
USSSA Fast Pitch Halloween		\$65,032
US Sailing Junior Olympics Regatta		\$241,072
Xavier Golf Invitational		\$111,047

Total Direct and Indirect Economic Impact

Month Total =	\$9,991,950	
ECHO Adult Hockey		\$43,443
ASA Softball First Chance Qualifier		\$500,820
Perfect Game WWBA Florida Qualifier		\$1,288,435
ITA Tennis Small College Nationals		\$367,276
USPTA Florida Grand Prix		\$32,699
Perfect Game WWBA Underclass Worlds		\$6,276,167
Perfect Game Freshman Invitational		\$502,563
USSSA Strike Out Breast Cancer Baseball		\$241,248
FHSAA Cross Country District Meet		\$42,658
USSSA Fast Pitch Halloween		\$108,603
US Sailing Junior Olympics Regatta		\$402,590
Xavier Golf Invitational		\$185,448

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