

Month	Hotel Room Nights Sold	Event Participants	Event Spectators	Direct Impact	Dir. & Indir. Economic Impact	Number of Events
January	6,549	2,363	2,457	\$2,195,730	\$3,666,870	9
February	3,306	1,176	1,627	\$1,388,922	\$2,319,500	7
March	8,822	4,670	3,811	\$4,409,577	\$7,363,993	9
April	2,604	1,573	1,967	\$899,423	\$1,501,568	6
May	9,055	6,299	5,993	\$3,494,453	\$5,835,635	10
June	13,780	5,652	9,488	\$5,250,694	\$8,768,657	14
July	32,220	10,621	15,676	\$15,344,278	\$25,624,945	9
August	2,060	773	1,323	\$1,121,397	\$1,872,733	4
September	4,836	2,792	4,217	\$1,835,484	\$3,065,257	7
October	7,111	2,677	4,727	\$3,238,486	\$5,408,272	4
November	18,895	5,628	5,116	\$8,652,134	\$14,449,065	3
December	7,437	2,960	5,117	\$2,894,625	\$4,834,024	6
Grand Total	116,675	47,184	61,519	\$50,725,203	\$84,710,519	88

Total Number of Events 88
 Avg. Room Nights per Event 1,326
 Total Sports Visitors to Lee County 108,703
 Avg. Total Economic Impact per Event \$962,620