

Lee County Sports Development
Monthly Activity Report
August 2013

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	4,600	
Perfect Game World Series 14U, 15U & 16U		2,675
ASA Fast Pitch Southern States		236
Show Ball Baseball		648
3D Cross Country Meet		359
GPS Labor Day Soccer Showcase		528
USSSA Labor Day Fast Pitch Softball		154

Event Participants

Month Total =	2,832	
Perfect Game World Series 14U, 15U & 16U		900
ASA Fast Pitch Southern States		170
Show Ball Baseball		308
3D Cross Country Meet		958
GPS Labor Day Soccer Showcase		384
USSSA Labor Day Fast Pitch Softball		112

Event Spectators

Month Total =	3,356	
Perfect Game World Series 14U, 15U & 16U		1,240
ASA Fast Pitch Southern States		300
Show Ball Baseball		470
3D Cross Country Meet		479
GPS Labor Day Soccer Showcase		672
USSSA Labor Day Fast Pitch Softball		195

Direct Impact

Month Total =	\$1,929,813	
Perfect Game World Series 14U, 15U & 16U		\$1,240,890
ASA Fast Pitch Southern States		\$85,030
Show Ball Baseball		\$238,344
3D Cross Country Meet		\$106,969
GPS Labor Day Soccer Showcase		\$200,396
USSSA Labor Day Fast Pitch Softball		\$58,184

*Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Total Direct and Indirect Economic Impact

Month Total =	\$3,222,786	
Perfect Game World Series 14U, 15U & 16U		\$2,072,286
ASA Fast Pitch Southern States		\$142,000
Show Ball Baseball		\$398,034
3D Cross Country Meet		\$178,638
GPS Labor Day Soccer Showcase		\$334,661
USSSA Labor Day Fast Pitch Softball		\$97,167

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