

**Lee County Sports Development**  
**Monthly Activity Report**  
**April 2014**

**Estimated Economic Impact\***

Hotel Room Nights Sold

|   |              |
|---|--------------|
| Month Total =                             | <b>5,720</b> |
| Perfect Game High School Baseball         | 521          |
| USSSA Girls Basketball Sunshine Qualifier | 325          |
| Florida Half Century 60+                  | 227          |
| FYSA Girls ODP Soccer                     | 976          |
| Wagner Wood Bat SW Florida Spring Fling   | 156          |
| USA Swimming Open Water Festival          | 572          |
| NARCh Florida Qualifier                   | 362          |
| Florida Flag Football Series              | 331          |
| FYSA State Cup Girls 14U-17U              | 630          |
| A-Sun Conference Sand Volleyball Champs.  | 164          |
| Beach Tennis USA Beach Slam               | 996          |
| YBOA Basketball King of the Coast         | 81           |
| USTA Junior Tennis FL Level 5             | 137          |
| USSSA Fast Pitch Battle of the Bats       | 242          |

Event Participants

|   |              |
|---|--------------|
| Month Total =                             | <b>3,267</b> |
| Perfect Game High School Baseball         | 440          |
| USSSA Girls Basketball Sunshine Qualifier | 238          |
| Florida Half Century 60+                  | 117          |
| FYSA Girls ODP Soccer                     | 574          |
| Wagner Wood Bat SW Florida Spring Fling   | 39           |
| USA Swimming Open Water Festival          | 198          |
| NARCh Florida Qualifier                   | 266          |
| Florida Flag Football Series              | 266          |
| FYSA State Cup Girls 14U-17U              | 462          |
| A-Sun Conference Sand Volleyball Champs.  | 56           |
| Beach Tennis USA Beach Slam               | 243          |
| YBOA Basketball King of the Coast         | 70           |
| USTA Junior Tennis FL Level 5             | 88           |
| USSSA Fast Pitch Battle of the Bats       | 210          |

\*Estimates are based on data collected from event organizers, Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

**Lee County Sports Development**  
**Monthly Activity Report**  
**April 2014**

Event Spectators

|   |              |
|---|--------------|
| Month Total =                             | <b>4,612</b> |
| Perfect Game High School Baseball         | 602          |
| USSSA Girls Basketball Sunshine Qualifier | 412          |
| Florida Half Century 60+                  | 110          |
| FYSA Girls ODP Soccer                     | 988          |
| Wagner Wood Bat SW Florida Spring Fling   | 39           |
| USA Swimming Open Water Festival          | 183          |
| NARCh Florida Qualifier                   | 458          |
| Florida Flag Football Series              | 230          |
| FYSA State Cup Girls 14U-17U              | 798          |
| A-Sun Conference Sand Volleyball Champs.  | 53           |
| Beach Tennis USA Beach Slam               | 255          |
| YBOA Basketball King of the Coast         | 92           |
| USTA Junior Tennis FL Level 5             | 118          |
| USSSA Fast Pitch Battle of the Bats       | 274          |

Direct Impact

|   |                    |
|---|--------------------|
| Month Total =                             | <b>\$1,963,895</b> |
| Perfect Game High School Baseball         | \$245,324          |
| USSSA Girls Basketball Sunshine Qualifier | \$122,616          |
| Florida Half Century 60+                  | \$40,694           |
| FYSA Girls ODP Soccer                     | \$357,460          |
| Wagner Wood Bat SW Florida Spring Fling   | \$51,800           |
| USA Swimming Open Water Festival          | \$143,709          |
| NARCh Florida Qualifier                   | \$146,352          |
| Florida Flag Football Series              | \$112,316          |
| FYSA State Cup Girls 14U-17U              | \$232,784          |
| A-Sun Conference Sand Volleyball Champs.  | \$40,510           |
| Beach Tennis USA Beach Slam               | \$310,200          |
| YBOA Basketball King of the Coast         | \$30,920           |
| USTA Junior Tennis FL Level 5             | \$40,050           |
| USSSA Fast Pitch Battle of the Bats       | \$89,160           |

Total Direct and Indirect Economic Impact

|   |                    |
|---|--------------------|
| Month Total =                             | <b>\$3,279,705</b> |
| Perfect Game High School Baseball         | \$409,691          |
| USSSA Girls Basketball Sunshine Qualifier | \$204,769          |
| Florida Half Century 60+                  | \$67,959           |
| FYSA Girls ODP Soccer                     | \$596,958          |
| Wagner Wood Bat SW Florida Spring Fling   | \$86,506           |
| USA Swimming Open Water Festival          | \$239,994          |
| NARCh Florida Qualifier                   | \$244,408          |
| Florida Flag Football Series              | \$187,568          |
| FYSA State Cup Girls 14U-17U              | \$388,749          |
| A-Sun Conference Sand Volleyball Champs.  | \$67,652           |
| Beach Tennis USA Beach Slam               | \$518,034          |
| YBOA Basketball King of the Coast         | \$51,636           |
| USTA Junior Tennis FL Level 5             | \$66,884           |
| USSSA Fast Pitch Battle of the Bats       | \$148,897          |

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