

Lee County Sports Development
Monthly Activity Report
April 2016

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	6,067
USAG Trampoline & Tumbling	367
FYSA State Cup Rd 1 Boys/Girls U16-U18	591
Wagner Wood Bat Florida Spring Fling	124
YBOA Basketball King of the Coast	80
PG Super 25 13U FL State Regional	188
USA Swimming Open Water Championships	1,068
PG Super 25 11U & 13U FL State Regional	165
PG Super 25 14U FL State Regional	94
Chico's Patty Berg Memorial Classic	784
USTA Junior Tennis FL Level 5 16U	225
Women's Hockey Collegiate Showcase	503
PG 13U Florida State Championship	400
USSSA Fastpitch Grab the Bats	190
Cape Coral BMX Florida Qualifier	825
Florida Phenoms Basketball	110
PG 14U Florida State Championship	259
PG 11U Florida State Championship	94

Event Participants

Month Total =	3,427
USAG Trampoline & Tumbling	221
FYSA State Cup Rd 1 Boys/Girls U16-U18	434
Wagner Wood Bat Florida Spring Fling	32
YBOA Basketball King of the Coast	70
PG Super 25 13U FL State Regional	136
USA Swimming Open Water Championships	477
PG Super 25 11U & 13U FL State Regional	119
PG Super 25 14U FL State Regional	68
Chico's Patty Berg Memorial Classic	201
USTA Junior Tennis FL Level 5 16U	95
Women's Hockey Collegiate Showcase	210
PG 13U Florida State Championship	289
USSSA Fastpitch Grab the Bats	140
Cape Coral BMX Florida Qualifier	560
Florida Phenoms Basketball	120
PG 14U Florida State Championship	187
PG 11U Florida State Championship	68

*Estimates are based on data collected from event organizers, Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Event Spectators

Month Total =	5,195
USAG Trampoline & Tumbling	330
FYSA State Cup Rd 1 Boys/Girls U16-U18	748
Wagner Wood Bat Florida Spring Fling	30
YBOA Basketball King of the Coast	90
PG Super 25 13U FL State Regional	240
USA Swimming Open Water Championships	591
PG Super 25 11U & 13U FL State Regional	210
PG Super 25 14U FL State Regional	120
Chico's Patty Berg Memorial Classic	191
USTA Junior Tennis FL Level 5 16U	130
Women's Hockey Collegiate Showcase	125
PG 13U Florida State Championship	510
USSSA Fastpitch Grab the Bats	240
Cape Coral BMX Florida Qualifier	1,090
Florida Phenoms Basketball	100
PG 14U Florida State Championship	330
PG 11U Florida State Championship	120

Direct Impact

Month Total =	\$2,300,441
USAG Trampoline & Tumbling	\$105,259
FYSA State Cup Rd 1 Boys/Girls U16-U18	\$218,035
Wagner Wood Bat Florida Spring Fling	\$37,100
YBOA Basketball King of the Coast	\$30,320
PG Super 25 13U FL State Regional	\$67,974
USA Swimming Open Water Championships	\$423,024
PG Super 25 11U & 13U FL State Regional	\$59,971
PG Super 25 14U FL State Regional	\$34,612
Chico's Patty Berg Memorial Classic	\$434,476
USTA Junior Tennis FL Level 5 16U	\$43,195
Women's Hockey Collegiate Showcase	\$162,611
PG 13U Florida State Championship	\$144,201
USSSA Fastpitch Grab the Bats	\$69,680
Cape Coral BMX Florida Qualifier	\$300,808
Florida Phenoms Basketball	\$41,380
PG 14U Florida State Championship	\$93,483
PG 11U Florida State Championship	\$34,312

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Total Direct and Indirect Economic Impact

Month Total =	\$3,841,737
USAG Trampoline & Tumbling	\$175,783
FYSA State Cup Rd 1 Boys/Girls U16-U18	\$364,119
Wagner Wood Bat Florida Spring Fling	\$61,956
YBOA Basketball King of the Coast	\$50,634
PG Super 25 13U FL State Regional	\$113,517
USA Swimming Open Water Championships	\$706,450
PG Super 25 11U & 13U FL State Regional	\$100,152
PG Super 25 14U FL State Regional	\$57,802
Chico's Patty Berg Memorial Classic	\$725,574
USTA Junior Tennis FL Level 5 16U	\$72,136
Women's Hockey Collegiate Showcase	\$271,560
PG 13U Florida State Championship	\$240,816
USSSA Fastpitch Grab the Bats	\$116,366
Cape Coral BMX Florida Qualifier	\$502,349
Florida Phenoms Basketball	\$69,105
PG 14U Florida State Championship	\$156,117
PG 11U Florida State Championship	\$57,301

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