

**Lee County Sports Authority**  
**Monthly Activity Report**  
**October 2016**

**Estimated Economic Impact\***

Hotel Room Nights Sold

Month Total =	<b>16,657</b>
Florida State BMX	685
Perfect Game WWBA Florida Qualifier	1,322
Soccer Skills Unlimited	96
Perfect Game WWBA Underclass Worlds	12,261
Sweden National Softball Team Training	19
Florida State Bowling Jamboree	420
Edison Sailing Center River Romp Regatta	511
USSSA Field of Screams Fast Pitch	116
FHSAA Region 3 Cross Country	216
Czech Republic 12U National Team Training	118
Perfect Game 12U International Championships	112
FYSA Olympic Development Program	401
FHSAA Swimming Regionals 1A/2A/3A	380

Event Participants

Month Total =	<b>7,618</b>
Florida State BMX	341
Perfect Game WWBA Florida Qualifier	629
Soccer Skills Unlimited	68
Perfect Game WWBA Underclass Worlds	5,160
Sweden National Softball Team Training	8
Florida State Bowling Jamboree	140
Edison Sailing Center River Romp Regatta	236
USSSA Field of Screams Fast Pitch	84
FHSAA Region 3 Cross Country	324
Czech Republic 12U National Team Training	20
Perfect Game 12U International Championships	60
FYSA Olympic Development Program	276
FHSAA Swimming Regionals 1A/2A/3A	272

\*Estimates are based on data collected from event organizers, the Lee County Sports Authority and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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**October 2016**

Event Spectators

Month Total =	<b>11,491</b>
Florida State BMX	687
Perfect Game WWBA Florida Qualifier	1,134
Soccer Skills Unlimited	123
Perfect Game WWBA Underclass Worlds	7,101
Sweden National Softball Team Training	0
Florida State Bowling Jamboree	140
Edison Sailing Center River Romp Regatta	530
USSSA Field of Screams Fast Pitch	147
FHSAA Region 3 Cross Country	540
Czech Republic 12U National Team Training	23
Perfect Game 12U International Championships	52
FYSA Olympic Development Program	526
FHSAA Swimming Regionals 1A/2A/3A	488

Direct Impact

Month Total =	<b>\$7,413,338</b>
Florida State BMX	\$186,494
Perfect Game WWBA Florida Qualifier	\$505,750
Soccer Skills Unlimited	\$41,747
Perfect Game WWBA Underclass Worlds	\$5,888,484
Sweden National Softball Team Training	\$5,457
Florida State Bowling Jamboree	\$104,880
Edison Sailing Center River Romp Regatta	\$152,344
USSSA Field of Screams Fast Pitch	\$47,523
FHSAA Region 3 Cross Country	\$79,003
Czech Republic 12U National Team Training	\$59,164
Perfect Game 12U International Championships	\$49,158
FYSA Olympic Development Program	\$149,092
FHSAA Swimming Regionals 1A/2A/3A	\$144,242

Total Direct and Indirect Economic Impact

Month Total =	<b>\$12,380,277</b>
Florida State BMX	\$311,445
Perfect Game WWBA Florida Qualifier	\$844,603
Soccer Skills Unlimited	\$69,718
Perfect Game WWBA Underclass Worlds	\$9,833,769
Sweden National Softball Team Training	\$9,112
Florida State Bowling Jamboree	\$175,150
Edison Sailing Center River Romp Regatta	\$254,415
USSSA Field of Screams Fast Pitch	\$79,364
FHSAA Region 3 Cross Country	\$131,935
Czech Republic 12U National Team Training	\$98,804
Perfect Game 12U International Championships	\$82,093
FYSA Olympic Development Program	\$248,984
FHSAA Swimming Regionals 1A/2A/3A	\$240,885

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