

Lee County Sports Development
Monthly Activity Report
August 2015

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	1,929	
The Series - Class of 2017/18		1,353
Showball Baseball Showcase		314
Perfect Game Florida Top Prospect Showcase		262

Event Participants

Month Total =	676	
The Series - Class of 2017/18		289
Showball Baseball Showcase		228
Perfect Game Florida Top Prospect Showcase		159

Event Spectators

Month Total =	866	
The Series - Class of 2017/18		388
Showball Baseball Showcase		243
Perfect Game Florida Top Prospect Showcase		235

Direct Impact

Month Total =	\$728,370	
The Series - Class of 2017/18		\$514,146
Showball Baseball Showcase		\$135,516
Perfect Game Florida Top Prospect Showcase		\$78,708

Total Direct and Indirect Economic Impact

Month Total =	\$1,216,377	
The Series - Class of 2017/18		\$858,623
Showball Baseball Showcase		\$226,312
Perfect Game Florida Top Prospect Showcase		\$131,442

*Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.