

Lee County Sports Development
Monthly Activity Report
May 2015

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	18,953
Florida Youth Bowling State Championships	3,203
A-Sun Conference Softball Championships	281
Cape Coral BMX State Qualifier	742
USSSA High Hoops Shootout	194
NHSGA Boys National Championships	439
FHSAA Baseball Finals	2,276
Florida Half Century 50+ Softball	1,978
Perfect Game Sunshine East Showcase	673
A-Sun Conference Baseball Championships	265
Southern Edge AAA Ice Hockey	121
Perfect Game Memorial Day Classic	7,082
Perfect Game Super 25 Florida Qualifier	466
Florida National Junior Open Tennis	771
USSSA Girls Fast Pitch	250
USA Badminton Southern Zones	212

Event Participants

Month Total =	8,540
Florida Youth Bowling State Championships	1,600
A-Sun Conference Softball Championships	144
Cape Coral BMX State Qualifier	394
USSSA High Hoops Shootout	168
NHSGA Boys National Championships	165
FHSAA Baseball Finals	784
Florida Half Century 50+ Softball	1,027
Perfect Game Sunshine East Showcase	261
A-Sun Conference Baseball Championships	135
Southern Edge AAA Ice Hockey	52
Perfect Game Memorial Day Classic	2,880
Perfect Game Super 25 Florida Qualifier	396
Florida National Junior Open Tennis	287
USSSA Girls Fast Pitch	176
USA Badminton Southern Zones	71

*Estimates are based on data collected from event organizers, Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Event Spectators

Month Total =	15,643
Florida Youth Bowling State Championships	3,205
A-Sun Conference Softball Championships	137
Cape Coral BMX State Qualifier	793
USSSA High Hoops Shootout	219
NHSGA Boys National Championships	274
FHSAA Baseball Finals	2,630
Florida Half Century 50+ Softball	951
Perfect Game Sunshine East Showcase	547
A-Sun Conference Baseball Championships	130
Southern Edge AAA Ice Hockey	129
Perfect Game Memorial Day Classic	5,214
Perfect Game Super 25 Florida Qualifier	536
Florida National Junior Open Tennis	484
USSSA Girls Fast Pitch	324
USA Badminton Southern Zones	70

Direct Impact

Month Total =	\$6,286,001
Florida Youth Bowling State Championships	\$861,000
A-Sun Conference Softball Championships	\$109,648
Cape Coral BMX State Qualifier	\$283,319
USSSA High Hoops Shootout	\$72,668
NHSGA Boys National Championships	\$235,800
FHSAA Baseball Finals	\$706,176
Florida Half Century 50+ Softball	\$430,700
Perfect Game Sunshine East Showcase	\$224,013
A-Sun Conference Baseball Championships	\$105,834
Southern Edge AAA Ice Hockey	\$50,320
Perfect Game Memorial Day Classic	\$2,609,587
Perfect Game Super 25 Florida Qualifier	\$173,472
Florida National Junior Open Tennis	\$274,864
USSSA Girls Fast Pitch	\$90,724
USA Badminton Southern Zones	\$57,876

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Total Direct and Indirect Economic Impact

Month Total =	\$10,497,617	
Florida Youth Bowling State Championships		\$1,437,870
A-Sun Conference Softball Championships		\$183,112
Cape Coral BMX State Qualifier		\$473,142
USSSA High Hoops Shootout		\$121,356
NHSGA Boys National Championships		\$393,786
FHSAA Baseball Finals		\$1,179,314
Florida Half Century 50+ Softball		\$719,269
Perfect Game Sunshine East Showcase		\$374,101
A-Sun Conference Baseball Championships		\$176,743
Southern Edge AAA Ice Hockey		\$84,034
Perfect Game Memorial Day Classic		\$4,358,009
Perfect Game Super 25 Florida Qualifier		\$289,698
Florida National Junior Open Tennis		\$459,022
USSSA Girls Fast Pitch		\$151,509
USA Badminton Southern Zones		\$96,652

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