

Lee County Sports Development
Monthly Activity Report
August 2017

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	4,402	
The Series - 13U		1,014
The Series - Freshman		930
The Series - Sophomore		886
USA Softball Team Training		58
Junior League Baseball Southeastern Regional		242
Hammerhead Beach Rugby		351
Perfect Game National Showcase 14U		579
Perfect Game Florida Top Prospect Showcase		123
Perfect Game Florida Underclass Showcase		219

Event Participants

Month Total =	1,244	
The Series - 13U		163
The Series - Freshman		150
The Series - Sophomore		143
USA Softball Team Training		29
Junior League Baseball Southeastern Regional		90
Hammerhead Beach Rugby		378
Perfect Game National Showcase 14U		187
Perfect Game Florida Top Prospect Showcase		36
Perfect Game Florida Underclass Showcase		68

Event Spectators

Month Total =	2,065	
The Series - 13U		344
The Series - Freshman		315
The Series - Sophomore		300
USA Softball Team Training		0
Junior League Baseball Southeastern Regional		152
Hammerhead Beach Rugby		324
Perfect Game National Showcase 14U		392
Perfect Game Florida Top Prospect Showcase		87
Perfect Game Florida Underclass Showcase		151

*Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

Lee County Sports Development
Monthly Activity Report
August 2017

Direct Impact

Month Total =	\$1,823,882	
The Series - 13U		\$407,678
The Series - Freshman		\$371,672
The Series - Sophomore		\$346,565
USA Softball Team Training		\$18,084
Junior League Baseball Southeastern Regional		\$138,462
Hammerhead Beach Rugby		\$164,228
Perfect Game National Showcase 14U		\$244,000
Perfect Game Florida Top Prospect Showcase		\$51,473
Perfect Game Florida Underclass Showcase		\$81,720

Total Direct and Indirect Economic Impact

Month Total =	\$2,415,969	
The Series - 13U		\$680,822
The Series - Freshman		\$620,691
The Series - Sophomore		\$578,763
USA Softball Team Training		\$30,201
Junior League Baseball Southeastern Regional		\$231,231
Hammerhead Beach Rugby		\$274,261
Perfect Game National Showcase 14U		\$407,480
Perfect Game Florida Top Prospect Showcase		\$85,959
Perfect Game Florida Underclass Showcase		\$136,472

*Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.