

Lee County Sports Development
Monthly Activity Report
June 2013

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	11,788
ECHO Inline Hockey	322
USSSA Basketball Summer Shootout	267
YBOA Boys Basketball State Championships	1,746
Dig the Beach Volleyball	527
Endless Summer USSSA Fast Pitch	267
Perfect Game Sunshine East Showcase	810
GCST Summer Invitational	715
USA Baseball 15:U Eastern Championships	1,976
FGCU Basketball Camp	269
Perfect Game BCS Finals 13U & 18U	4,889

Event Participants

Month Total =	5,392
ECHO Inline Hockey	240
USSSA Basketball Summer Shootout	196
YBOA Boys Basketball State Championships	1,260
Dig the Beach Volleyball	225
Endless Summer USSSA Fast Pitch	196
Perfect Game Sunshine East Showcase	318
GCST Summer Invitational	553
USA Baseball 15:U Eastern Championships	380
FGCU Basketball Camp	286
Perfect Game BCS Finals 13U & 18U	1,738

Event Spectators

Month Total =	7,997
ECHO Inline Hockey	404
USSSA Basketball Summer Shootout	338
YBOA Boys Basketball State Championships	2,232
Dig the Beach Volleyball	478
Endless Summer USSSA Fast Pitch	338
Perfect Game Sunshine East Showcase	654
GCST Summer Invitational	520
USA Baseball 15:U Eastern Championships	608
FGCU Basketball Camp	252
Perfect Game BCS Finals 13U & 18U	2,173

*Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Direct Impact

Month Total =	\$4,644,879	
ECHO Inline Hockey		\$121,260
USSSA Basketball Summer Shootout		\$97,472
YBOA Boys Basketball State Championships		\$697,920
Dig the Beach Volleyball		\$112,476
Endless Summer USSSA Fast Pitch		\$97,472
Perfect Game Sunshine East Showcase		\$262,038
GCST Summer Invitational		\$209,375
USA Baseball 15:U Eastern Championships		\$824,012
FGCU Basketball Camp		\$93,054
Perfect Game BCS Finals 13U & 18U		\$2,129,800

Total Direct and Indirect Economic Impact

Month Total =	\$7,756,945	
ECHO Inline Hockey		\$202,504
USSSA Basketball Summer Shootout		\$162,778
YBOA Boys Basketball State Championships		\$1,165,526
Dig the Beach Volleyball		\$187,834
Endless Summer USSSA Fast Pitch		\$162,778
Perfect Game Sunshine East Showcase		\$437,603
GCST Summer Invitational		\$349,656
USA Baseball 15:U Eastern Championships		\$1,376,100
FGCU Basketball Camp		\$155,400
Perfect Game BCS Finals 13U & 18U		\$3,556,766

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