

Lee County Sports Development
Monthly Activity Report
April 2018

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	10,115
Men's Christian Cup Ice Hockey	383
ECHO Ice Hockey	226
FL USSSA Girls Fast Pitch Sock it To Me	78
FYSA State Cup Round 2	1,599
Wagners Wooden Bat Classic	132
AAU Volleyball	434
Open Water Swimming Festival	774
YBOA King of the Coast	78
College Hockey Showcase (Men's & Women's)	1,230
Perfect Game Super 25 Florida Qualifier 10U	78
Perfect Game Southeast Champ 12U/13U	231
FL USSSA Girls Fast Pitch Angels for Autism	79
FYSA State Cup Round 2	459
Senior Softball USA Qualifier	249
Florida US Amateur Basketball	176
Florida Bowling Pepsi Youth Tournament	3,909

Event Participants

Month Total =	6,158
Men's Christian Cup Ice Hockey	126
ECHO Ice Hockey	196
FL USSSA Girls Fast Pitch Sock it To Me	56
FYSA State Cup Round 2	1,176
Wagners Wooden Bat Classic	22
AAU Volleyball	324
Open Water Swimming Festival	416
YBOA King of the Coast	56
College Hockey Showcase (Men's & Women's)	334
Perfect Game Super 25 Florida Qualifier 10U	56
Perfect Game Southeast Champ 12U/13U	168
FL USSSA Girls Fast Pitch Angels for Autism	28
FYSA State Cup Round 2	336
Senior Softball USA Qualifier	128
Florida US Amateur Basketball	132
Florida Bowling Pepsi Youth Tournament	2,604

*Estimates are based on data collected from event organizers, Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Event Spectators

Month Total =	10,647
Men's Christian Cup Ice Hockey	129
ECHO Ice Hockey	256
FL USSSA Girls Fast Pitch Sock it To Me	100
FYSA State Cup Round 2	2,021
Wagners Wooden Bat Classic	22
AAU Volleyball	544
Open Water Swimming Festival	617
YBOA King of the Coast	99
College Hockey Showcase (Men's & Women's)	281
Perfect Game Super 25 Florida Qualifier 10U	99
Perfect Game Southeast Champ 12U/13U	293
FL USSSA Girls Fast Pitch Angels for Autism	51
FYSA State Cup Round 2	581
Senior Softball USA Qualifier	121
Florida US Amateur Basketball	220
Florida Bowling Pepsi Youth Tournament	5,213

Direct Impact

Month Total =	\$3,661,539
Men's Christian Cup Ice Hockey	\$134,264
ECHO Ice Hockey	\$85,643
FL USSSA Girls Fast Pitch Sock it To Me	\$32,139
FYSA State Cup Round 2	\$601,791
Wagners Wooden Bat Classic	\$50,158
AAU Volleyball	\$162,253
Open Water Swimming Festival	\$349,042
YBOA King of the Coast	\$31,077
College Hockey Showcase (Men's & Women's)	\$357,647
Perfect Game Super 25 Florida Qualifier 10U	\$33,457
Perfect Game Southeast Champ 12U/13U	\$87,735
FL USSSA Girls Fast Pitch Angels for Autism	\$17,331
FYSA State Cup Round 2	\$175,911
Senior Softball USA Qualifier	\$54,834
Florida US Amateur Basketball	\$88,558
Florida Bowling Pepsi Youth Tournament	\$1,399,699

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Total Direct and Indirect Economic Impact

Month Total =	\$6,114,767	
Men's Christian Cup Ice Hockey		\$224,220
ECHO Ice Hockey		\$143,024
FL USSSA Girls Fast Pitch Sock it To Me		\$53,672
FYSA State Cup Round 2		\$1,004,991
Wagners Wooden Bat Classic		\$83,763
AAU Volleyball		\$270,963
Open Water Swimming Festival		\$582,900
YBOA King of the Coast		\$51,899
College Hockey Showcase (Men's & Women's)		\$597,270
Perfect Game Super 25 Florida Qualifier 10U		\$55,873
Perfect Game Southeast Champ 12U/13U		\$146,517
FL USSSA Girls Fast Pitch Angels for Autism		\$28,943
FYSA State Cup Round 2		\$293,771
Senior Softball USA Qualifier		\$91,572
Florida US Amateur Basketball		\$147,892
Florida Bowling Pepsi Youth Tournament		\$2,337,497

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