

**FOR IMMEDIATE RELEASE**

Contact: Betsy Clayton, APR/CPRC  
Communications Director  
Lee County Government  
239-826-4606  
bclayton@leegov.com  
or  
Katie Meckley  
Marketing Manager  
Lee County Transit, LeeTran  
239-533-0323  
kmeckley@leegov.com

**LeeTran goes live with Google Maps trip planner**

FORT MYERS, FL, Feb. 2, 2017 – LeeTran passengers can now find route and schedule information on Google Maps and use Google’s Trip Planner on LeeTran’s website, RideLeeTran.com.

Passengers provide the trip origin, destination and approximate time of travel and Google Maps does the rest. The LeeTran Trip Planner will provide transit options for trips anywhere in the Lee County area, as well as linking to the Collier County Area Transit (CAT) system.

Simply enter the necessary information in the Trip Planner by either street address, cross streets or major landmarks, along with the trip date and desired arrival or departure times. This can be done for same day service or many weeks in advance. The Trip Planner will display the route options from which to choose. Each option will include directions to and from the nearest bus stop; applicable route numbers, including any transfer information; total estimated travel times for each trip option; and the total cost of the trip.

“LeeTran is excited to announce the launch of our new Google Transit Trip Planner,” said Steve Myers, Lee County Transit director. “We are always looking for ways to make riding and navigating the LeeTran system easier, and incorporating our system into Google Maps is a step in the right direction.”

To learn more about LeeTran, please visit the agency’s website at [www.RideLeeTran.com](http://www.RideLeeTran.com).

Lee County Transit, LeeTran, is the public transit provider for Lee County, providing more than 3 million rides per year. LeeTran operates 24 bus routes, a paratransit service for people with disabilities, called Passport, and an employer vanpool program. LeeTran employs approximately 240 people and has a fleet of 50 full-size buses, 10 trolleys and 42 paratransit vans. To learn more about the services offered by LeeTran, or for schedule and fare information, call 239-LEE-TRAN, or visit [www.RideLeeTran.com](http://www.RideLeeTran.com).