

Lee County Sports Development
Monthly Activity Report
July 2015

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	29,117
FGCU Dooley Basketball Camp	200
Perfect Game Super 25 14U Nationals	1,532
Perfect Game BCS 14U Finals	3,770
Perfect Game BCS 18U Finals	1,739
The Series - 11U & 12U	563
Little League Softball South Regionals	2,030
Perfect Game Florida Championship 15U & 18U	2,208
Perfect Game BCS 17U Finals	4,890
Perfect Game Super 25 17U Nationals	812
NARCh East Coast Finals	6,656
The Series - 13U & 14U	1,116
Perfect Game Florida Championship 17U	474
The Series - Class of 2016	1,353
Perfect Game Florida Championship 16U	1,150
Barefoot Beach Rugby	624

Event Participants

Month Total =	9,509
FGCU Dooley Basketball Camp	425
Perfect Game Super 25 14U Nationals	432
Perfect Game BCS 14U Finals	1,062
Perfect Game BCS 18U Finals	486
The Series - 11U & 12U	119
Little League Softball South Regionals	464
Perfect Game Florida Championship 15U & 18U	936
Perfect Game BCS 17U Finals	1,386
Perfect Game Super 25 17U Nationals	342
NARCh East Coast Finals	2,310
The Series - 13U & 14U	238
Perfect Game Florida Championship 17U	198
The Series - Class of 2016	289
Perfect Game Florida Championship 16U	486
Barefoot Beach Rugby	336

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Event Spectators

Month Total =	12,514
FGCU Dooley Basketball Camp	375
Perfect Game Super 25 14U Nationals	589
Perfect Game BCS 14U Finals	1,451
Perfect Game BCS 18U Finals	673
The Series - 11U & 12U	163
Little League Softball South Regionals	696
Perfect Game Florida Championship 15U & 18U	1,272
Perfect Game BCS 17U Finals	1,874
Perfect Game Super 25 17U Nationals	470
NARCh East Coast Finals	3,015
The Series - 13U & 14U	320
Perfect Game Florida Championship 17U	276
The Series - Class of 2016	388
Perfect Game Florida Championship 16U	664
Barefoot Beach Rugby	288

Direct Impact

Month Total =	\$12,685,194
FGCU Dooley Basketball Camp	\$70,538
Perfect Game Super 25 14U Nationals	\$724,784
Perfect Game BCS 14U Finals	\$1,665,188
Perfect Game BCS 18U Finals	\$758,208
The Series - 11U & 12U	\$211,100
Little League Softball South Regionals	\$1,011,098
Perfect Game Florida Championship 15U & 18U	\$779,104
Perfect Game BCS 17U Finals	\$2,122,668
Perfect Game Super 25 17U Nationals	\$381,456
NARCh East Coast Finals	\$3,349,470
The Series - 13U & 14U	\$404,444
Perfect Game Florida Championship 17U	\$169,772
The Series - Class of 2016	\$482,588
Perfect Game Florida Championship 16U	\$407,504
Barefoot Beach Rugby	\$147,272

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Total Direct and Indirect Economic Impact

Month Total =	\$21,184,274
FGCU Dooley Basketball Camp	\$117,798
Perfect Game Super 25 14U Nationals	\$1,210,389
Perfect Game BCS 14U Finals	\$2,780,864
Perfect Game BCS 18U Finals	\$1,266,207
The Series - 11U & 12U	\$352,537
Little League Softball South Regionals	\$1,688,534
Perfect Game Florida Championship 15U & 18U	\$1,301,104
Perfect Game BCS 17U Finals	\$3,544,856
Perfect Game Super 25 17U Nationals	\$637,032
NARCh East Coast Finals	\$5,593,615
The Series - 13U & 14U	\$675,421
Perfect Game Florida Championship 17U	\$283,519
The Series - Class of 2016	\$805,922
Perfect Game Florida Championship 16U	\$680,532
Barefoot Beach Rugby	\$245,944

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